



**OFFICE OF THE MISSION DIRECTOR  
NATIONAL RURAL HEALTH MISSION, ASSAM**

House No.16, Jana Path, Opp. Kendriya Vidyalaya Khanapara, Guwahati-22

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No. NRHM/Esst/Adv/115/ 08-09/15340

Date: 11-11-2011

**Advertisement for the Post of  
District Programme Manager & District Media Expert**

Application in the standard form of application along with all attested copies of Certificate, Mark sheet etc. are invited for engagement on Contractual Basis for the following posts under National Rural Health Mission, Assam.

The applicants may have to appear for an interview for which no TA/DA shall be paid. The undersigned reserves the right to reject any or all applications without assigning any reasons thereof. Only the shortlisted candidates will be called for interview.

**The list of selected District Programme Manager & District Media Expert will be used as a reserve for recruitment, as and when vacancies arise.**

**1. Name of the Post : District Programme Manager**

**Eligibility and Qualification:**

- MBA, Post Graduate Degree/Diploma in Management/Rural Management/Social Work/Rural Development with a minimum of 3 (three) years of post qualification work experience in the field of community health/medical health/community development programmes or related fields. Persons having added qualification such as diploma/certificate in Public Health/Health Programme Management/Hospital administration or related areas will be preferred.
- Computer proficiency with high level of familiarity with commonly used packages like MS Word, Excel and Power Point.
- High proficiency in written and spoken English and Assamese.

**Remuneration:** Rs. 25,000/- per month

**2. Name of the Post: District Media Expert**

**Eligibility & Qualification:**

- M.A. / M.Sc. in Mass Communication with minimum of 3 (three) years post qualification work experience.
- Experience in Organizing Advanced Television Production, Print Media and Public Relations which include reporting editing and designing /TV Programme/ Radio programme in **local dialects**.
- Experience in managing Public Relations Campaign /Television Journalism/Multi Camera Production/Research project on Development Communication.
- Experience in preparation of pamphlets in local scripts, developing IEC Materials, Campaign specific for different client group e.g. pregnant women, Eligible Couple, Adolescent health.
- Computer proficiency with high level of familiarity with commonly used packages like MS word, excel, power point.
- Excellent communication and presentation skills, analytical and interpersonal abilities, excellent oral and written communication skills in Assamese, English, Hindi & Bengali.

**Remuneration:** Rs. 20,000/- per month

The applications along with testimonials are to be submitted on or before **25-11-2011** to the **Mission Director, National Rural Health Mission, Jana Path, House No. 16, Khanapara, Guwahati-22**. Envelopes containing application should be super marked: **Application for Post of District Programme Manager/ District Media Expert**.

Sd/-

Mission Director, NRHM cum Com. & Secy.  
Health & FW Deptt, Govt. of Assam